

PRESS RELEASE

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Brian Strobel Joins Osborne Industries as Customized Solutions Team Leader



Osborne Industries is pleased to announce that Brian Strobel has been named Livestock Equipment Innovation Manager. With a customer centric focus, Strobel will lead Osborne Industries in developing customized solutions for swine producers. "I am passionate about the swine industry. I am committed and eager to listen to producers. Having been a customer myself, I believe that successful solution providers must listen and understand what is important to the producer," stated Strobel.

Strobel brings extensive experience and knowledge of the swine industry and the unique equipment challenges producers face. He has eight years of practical swine management, construction and maintenance experience. He was previously with Murphy-Brown LLC, Lucent Technologies and Environmental Management Solutions, LLC.

A native of Ohio, Strobel holds a BS in Agricultural Systems from The Ohio State University, a Certificate in Civil Engineering Technology from Edison State College, a MS in Agricultural Engineering from Purdue University, an MBA in Business Administration from Ohio University, and is a certified professional engineer.

"We are excited to have Brian join us. He brings a cooperative attitude working with producers that will enable us to develop solutions which meet the challenges they are faced with on a daily basis," said Steve Langley, Osborne Industries President. "Brian understands what producers need. Combining that with Osborne Industries technology and a customer centered focus, we will be able to develop successful equipment solutions."

Osborne Industries, Inc. is a diversified developer and manufacturer of livestock management equipment and custom-engineered systems. For more information about Osborne Industries livestock equipment, visit www.osbornelivestockequipment.com or e-mail info@osborne-ind.com.